

Noise Injury Relief System

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Executive Summary

The Noise Injury Relief System (NO-IRS) was developed to help people with noise related PTSD to live a more stable and productive life. This system was developed after the inventor accidentally discovered that the use on medical marijuana and a musical note relieved the multiple symptoms of PTSD.

The inventor reversed engineered this discovery to determine that the daily vaporizing of Jack Here and the e' note from the Kolner Dom Consecration bell resolves many issues related to PTSD. After many years of using this system the decision was made to provide this information to the public.

The inventor hired For Sale By Inventor to develop a marketing plan and file for a Utility Patent. There was no intention of starting a business due to the age of the inventor.

NO-IRS Valuation based on market.

6.8 billion people use vaporizers in the USA

Lets say NO-IRS is bought by 0.0005% of the users per year. So 340,000 people buy NO-IRS per year.

Manufacturing Cost

Assumed manufacturing cost to be \$87.00 per device.

340,000 devices built at \$87.00 cost \$29,580,000 per year.

Corporate Sales Per Year

340,000 NO-IRS devices sold at per year @ \$175.00 each = 59.5 million dollars gross.

Profit Per Year

\$59,500,000 gross minus cost of device = \$29,750,000 profit per year.

Market Analysis

NO-IRS has always been considered a vaporizer with add-ons. Because of this 28 vaporizer companies, The VA and CDC became the target market.

Product

NO-IRS is a pocket size vaporizer with the 11 bells from the Kolner Dom on one switch and 12 musical notes on another switch. The 12 musical notes can be played on several different musical instruments. There is also a blue tooth connection, radio and UBS port for charging.

Marketing Strategy

The contract with For Sale By Inventor included 3D modeling, YouTube video, Patent Development and processing along with marketing to 30 companies.

Management/Ownership

John Brundage is the sole owner of NO-IRS. He has been involved in the development of NO-IRS since the discovery of the use of Jack Here and the e' note from the kolner Dom to reduce the impacts of PTSD.